
Performance Guidelines: Minimum Stocking Requirement

Effective Date: May 1, 2016

Supersedes: March 1, 2016

These guidelines define the Minimum Stocking Requirement for new applicants and authorized retailers that participate in the WIC Program.

I. Minimum Stocking Requirement

- A. Authorized retailers must stock a reasonable variety of WIC-approved foods. The specific brands (if applicable), package sizes, and quantities required are outlined below. Product categories include:

- Cereal
- Cheese
- Eggs
- Infant Cereal
- Infant Food
- Infant Formula
- Juice
- Legumes:
 - Beans, Peas, and Lentils (Dry and Canned)
 - Peanut Butter
- Milk
- Whole Grain Products
- Cash Value Benefit Products:
Fruits and Vegetables (Canned, Fresh, and Frozen)

- B. Authorized retailers must stock the food items at quantities identified in these guidelines throughout the contract agreement period.
- C. For WIC-approved foods for which a Minimum Stocking Requirement does not exist (e.g., salmon, tuna, selected contract formulas), the authorized retailer is expected to stock a sufficient supply of these products based upon customer demand.
- D. Authorized retailers must purchase contract and special formulas from a WIC-approved supplier. A listing of approved resources can be downloaded from the WIC Program's website.

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E. The Minimum Stocking Requirement (MSR) is detailed in this section.

Category/Item	Description, UPC (if applicable)	Size, Form	Quantity, MSR
Breakfast Cereal	Non-Whole Grain ¹ Examples include: <ul style="list-style-type: none"> • Corn Flakes • Crisp Rice 	12 to 36 ounces	24 ounces total
	Whole Grain ¹ Examples include: <ul style="list-style-type: none"> • Frosted Shredded Wheat • Toasted Oats • Instant Oatmeal 	12 to 36 ounces, cold 11.8 to 12 ounces, hot	48 ounces total Must stock at least 2 different varieties.
Cheese	American (Sliced)	16 ounces	1 package
	Cheddar (Block)	16 ounces	1 package
Eggs	Grade "A" or "AA", Large, White	dozen	2 cartons
Infant Cereal	Rice	8 ounces	3 containers
Infant Food	Vegetables: single ingredient or combination of single ingredients	4 ounces	128 ounces total, 32 containers ³ Must stock at least 2 different varieties.
	Fruits: single ingredient or combination of single ingredients	4 ounces	128 ounces total, 32 containers ³ Must stock at least 2 different varieties.
Infant Formula	Similac Advance Powder	12.4 ounces	9 cans
Juice	Single flavored juice: apple ¹ , grape ¹ , grapefruit, or orange (Frozen)	12 ounces	2 containers total Must stock at least 2 different varieties.
	Single flavored juice: apple ¹ , grape ¹ , grapefruit, or orange (Liquid/Refrigerated)	64 ounces	2 containers total Must stock at least 2 different varieties.
Milk²	Reduced Fat: 1%, Skim/Fat Free	gallon, half gallon, or quart	5 gallons total, any combination of approved sizes Must stock at least 2 different sizes.

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Category/Item	Description, UPC (if applicable)	Size, Form	Quantity, MSR
Legumes	Beans, Peas, and Lentils ⁴ (Canned)	15 to 16 ounces	8 cans
	Beans, Peas, and Lentils ⁴ (Dry)	16 ounces	2 packages
	Peanut Butter (Creamy, Smooth, Chunky, Crunchy, or Extra Crunchy)	16 to 18 ounces	2 containers
Whole Grain Products	Whole Wheat Breads ⁵	16 ounces	1 package
	Brown Rice	16 ounces	1 package
Cash Value Benefit Products	Fruit Subcategories: <ul style="list-style-type: none"> • Canned • Fresh • Frozen 	\$20.00 Total - Must stock a total of 4 different varieties for 2 different subcategories.	
	Vegetable Subcategories: <ul style="list-style-type: none"> • Canned • Fresh • Frozen 	\$20.00 Total - Must stock a total of 4 different varieties for 2 different subcategories.	

¹Refer to the WIC Approved Food List and Approved Product List for WIC-approved brands.

²No Minimum Stocking Requirement exists for soy and lactose free milks. Refer to the WIC Approved Food List and Approved Product List for WIC-approved brands.

³Includes WIC-approved twin packs.

⁴Beans, peas and lentils are limited to any brand of the following varieties: Black Beans, Black-eyed Peas, Butter/Lima Beans, Chickpeas/Garbanzo Beans, Great Northern Beans, Kidney Beans (dark and light), Lentils, Navy Beans, Pinto Beans and Red Beans.

⁵Whole wheat breads meeting all of the guidelines shown in the WIC Approved Food List are restricted to the following selected brands: Best Yet, Bimbo, Essential Everyday, Food Lion, Giant, Grissom's Mill, Hannaford, Healthy Life, Kerns, Kroger, Nature's Own, Our Family, Pepperidge Farms, Roman Meal, Sara Lee, Schmidt's, and Wonder.

References:

- State WIC Regulation 12VAC5-195-390. Approved food list.
- State WIC Regulation 12VAC5-195-580. Performance and administrative monitoring.
- WIC Approved Food List 2016
- Infant Formula Flyer 2016